



2601 Severn Avenue, 17th Floor | Metairie, LA 70002
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www.alcopelandfoundation.org

Dear Community Partner,

Each year, the Al Copeland Foundation raises much needed funds through our annual Krewe Du Cure to achieve our mission by funding phenomenal, ground breaking programs to find a cure for cancer right here in Louisiana! Why Louisiana? The state has freighting high cancer rankings (6th for cancer diagnosis and 4th for cancer deaths in the U.S.) yet receives less than 1% of NCI funding. These statistics make funding locally, a critical need.

In the last 12 years, donors like you have made it possible to **achieve phenomenal results** to ensure we make Big Al's final wish a reality. Together we have:

- Raised 1.9 million dollars which 100% of money raised has helped save lives and end cancer.
- Bought over 17 different Immunotherapy treatments to Louisiana. Immunotherapy: Uses your body to fight cancer with NO Chemo or Radiation.
- Connected 70 patients to local trials.
- **Helped THREE patients so far become CANCER FREE!**
- With your help this year, we can continue to fulfill Big Al's wish to save lives and end cancer.

We would like to ask you to support this year's 5th Annual Krewe Du Cure on Thursday, April 16, 2020 with a donation to be used during our live or silent auction. To acknowledge your support of this event, The Al Copeland Foundation offers you the following (see next page for more awesome benefits):

- Recognition and description of your item on all ACF social media outlets including Facebook, Twitter, Instagram, Pinterest and LinkedIn. Must have commitment on or before March 19, 2020
- Company/Business Name listed on food area and event signage
- Company/Business Name and logo listed in program

Please complete and return the enclosed form indicating your generous contribution to our event.

For more information or to donate to the Al Copeland Foundation, please contact Kathleen Gross Thomas, Foundation Director, at 504-620-3727 (direct office line) or kgthomas@alcopeland.com.

Thank you in advance for helping us Save Lives and End Cancer!

Jill

Jill Lindberg, M.D.
Co-Chair
Krewe Du Cure

Justin

Justin Kennedy
Co-Chair
Krewe Du Cure



AI COPELAND FOUNDATION'S
Annual KREWE DU CURE
Copeland Tower
2601 Severn Ave, Metairie, LA
Thursday, April 16, 2020, 5:30 PM

FOOD SPONSORSHIP BENEFITS

Location: Copeland Tower
2601 SEVERN AVE, METAIRIE, LA 70002

Date: Thursday, April 16, 2020

Attire: Business/Business Casual

What: Donate a dish for 300 people for an evening of cocktails, culinary delights, live entertainment, silent auction and lots of fun raising money to END CANCER!

Why: In the last 12 years, donors like you have made it possible to achieve phenomenal results to ensure we make Big Al's final wish a reality.

Together we have:

- Raised 1.9 million dollars which 100% of money raised has helped save lives and end cancer.
- Bought over 17 different Immunotherapy treatments to Louisiana. (Immunotherapy uses your body to fight cancer with NO Chemo or Radiation)
- Connected 70 patients to local trials.
- Helped three patients so far become CANCER FREE!

With your help this year we can continue to fulfill Big Al's wish to save lives and end cancer.

Purpose: All proceeds benefit the AI Copeland Foundation and support local cancer immunotherapy treatments, cancer research, education and patient programs at the AI Copeland Foundation-LSU Health Science Center New Orleans partnership in Viruses, Cancer and Immunotherapy. The mission of the AI Copeland Foundation is to save lives and end cancer right here at home.

The AI Copeland Foundation (Federal Tax ID #26-2170932) is a 501(c)(3) tax exempt public charity.





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How can this benefit your business?

You and/or your restaurant will be showcased in our community supporting the AI Copeland Foundation and our mission to save lives and end cancer right here at home.

Day of Event Promotions:

- Signage at restaurant area at event
- Limited to 12 restaurants
- Logo/business name on event sponsor signage and event program at event

Pre- event promotion:

Print/ Media

Logo or Business name recognition on:

- All printed promotional material for the event
- All press releases for the event
- **A Press Release announcing your participation in event**

Social Media / E-blast/ Digital

Logo or Business name recognition on:

- The AI Copeland Foundation website
- All AI Copeland Foundation social media outlets 7,000 combined over all outlets
- Four E-blasts to The AI Copeland Foundation database of over 5,000

Food Vendor Will Provide:

- A dish or dishes from your restaurant to be served to 300 guests
- Your own quality disposable serving vessel and utensils (we can provide if needed)
- Set-up, staff to serve and all serving supplies needed
- Must be completely set up no later than 4:30 PM
- Each Restaurant/Company is encouraged to promote the event through their social media, e-blast contacts, restaurant flyers, etc. using ACF provided event material

ACF Will Provide:

- Two tickets to the event for additional guests to attend
- Opportunity to display or disperse business materials at your station during event
- Opportunity to network with attendees, industry vendors and local leaders
- Tasting station at the event (electrical and other needs per request)
- Chef and/or Restaurant ad in event program



AL COPELAND FOUNDATION'S

Annual KREWE DU CURE

Copeland Tower

2601 Severn Ave, Metairie, LA

Thursday, April 16, 2020, 5:30 PM

FOOD SPONSORSHIP FORM

Company: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____

E-mail: _____ Value of Food Contribution: _____

Food Description:

**Please send your completed form by email to info@alcopelandfoundation.org or
fax to 504.620.2016.**

**Please contact Kathleen Gross Thomas at kgthomas@alcopeland.com
or 504.620.3727 for more information.**

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